# **Groundhog Day Celebration Sponsorship Form**

Thank you for your interest in sponsoring the Groundhog Day Celebration! Your support helps us showcase local farms, producers, and value-added businesses, while providing a fun, family-friendly event for the community.

# Sponsorship commitments are due by December 8, 2025

#### **Sponsor Information**

| Business/Organization Name: |  |
|-----------------------------|--|
| Contact Person:             |  |
| Phone Number:               |  |
| Email Address:              |  |
| Mailing Address:            |  |

## **Sponsorship Levels**

Please select your sponsorship level:

| ☐ Punxsutawney Phil       | Top & largest logo/ name placement on event material                           |
|---------------------------|--|
| Premier Partner – \$1,000 | <ul> <li>Exclusive recognition as premier partner on Leitersburg</li> </ul>    |
|                           | Cinemas advertisement, and BISFA advertisement                                 |
| (2 available)             | 8 event tickets  |
|                           | <ul> <li>Ability to provide 3ft x 6ft business banner/ pop-up to</li> </ul>    |
|                           | display at event   |
|                           | <ul> <li>Ability to include business cards/ promotional material in</li> </ul> |
|                           | attendee bags and additional material for sponsor area                         |
| ☐ Shadow Seeker – \$500   | Middle & medium logo/ name placement on event material                         |
|                           | <ul> <li>Prominent recognition on social media and Leitersburg</li> </ul>      |
| (6 available)             | Cinemas advertisement  |
|                           | 6 event tickets  |
|                           | <ul> <li>Ability to include business cards/ promotional material in</li> </ul> |
|                           | attendee bags and additional material for sponsor area                         |
| ☐ Burrow Buddy – \$250    | <ul> <li>Last &amp; smallest logo/ name placement on event material</li> </ul> |
| _                         | Recognition on social media and Leitersburg Cinemas                            |
| (8 available)             | advertisement  |
|                           | 4 event tickets  |
|                           | <ul> <li>Ability to include promotional material in attendee bags</li> </ul>   |

## **Payment Information**

| □ Cash   |
|--|
| □ Casii  |
| □ Please invoice me  |
| □ Check enclosed   |
| Checks may be made payable to Washington County Treasurer and mailed to: |
| Washington County Department of Business and Economic Development        |
| Attn: Kelsey Keadle  |
| 100 West Washington Street, Suite 1401                                   |
| Hagerstown, MD 21740   |
|  |

For questions, please contact Kelsey Keadle at 301-573-7039 or kkeadle@washco-md.net.

<sup>\*</sup>To ensure proper recognition, all sponsors are asked to email a high-resolution business logo to <a href="mailto:dbedgroundhogdav@washco-md.net">dbedgroundhogdav@washco-md.net</a> by December 8, 2025.