

## Mobile Public Health Education Unit

The Mobile Public Health Education Unit (MPHEU) – or “sound truck” – is a collaboration between the Baltimore City Branch of the NAACP, Philanthropik, Justice Chapel, and other local partners and a component of the #StayHome public health education campaign. The MPHEU is a converted flatbed truck outfitted with a public-address system that broadcasts digital audio messages. The truck can also display campaign and partner branding using promotional banners mounted on its sides and tailgate.

The MPHEU has successfully generated increased awareness of public health priorities in targeted, local African American and Hispanic communities by broadcasting public health messaging in multiple languages. Because the MPHEU is mobile, it can penetrate neighborhoods in hard-to-reach communities.

The MPHEU usually operates for six hours per day. Local partners are often invited to accompany the truck and support its activities by acting as community ambassadors who disseminate literature and promotional items.

The MPHEU is operated by the Baltimore City Branch of the NAACP. For more information or to schedule the MPHEU, please contact Rev. Kobi Little, president of the Baltimore City NAACP at 443-345-4306 or [rev.kobi.little@gmail.com](mailto:rev.kobi.little@gmail.com).

### MDH COVID-19 Hispanic Community Support Task Force MPHEU

