



HAGERSTOWN REGIONAL AIRPORT
Washington County, MD



ADVERTISE WITH US!

WHY ADVERTISE AT HGR?

Airports typically offer plenty of advertising opportunities to a captive audience.



Advertising to airline terminal passengers can be a great way to reach a large and diverse audience.



The Hagerstown Regional Airport offers scheduled airline flights throughout the year. In fact, more than 65,000 passenger boarding and deboarding operations occur in a typical year.

85%

of passengers enjoy airport advertising and **85%** of passengers are also open to finding out about new products and services at airports

71%

say they have time to read advertising messages

DIGITAL PACKAGES

HGR offers competitive pricing for digital advertising on multiple television monitors within the terminal area. Choose from our monthly, semi-annual or annual packages to begin advertising with us today!

CONTACT US AT 240-313-2777

LET'S DO BUSINESS!

HGR advertising opportunities can be found on the reverse side of this document. We look forward to helping you grow your business by advertising at HGR.



18434 Showalter Road
Hagerstown, Maryland 21742



240-313-2777



www.flyHGR.com



HELP YOUR BUSINESS TAKE FLIGHT AT HGR!

DIGITAL ARTWORK

- ✓ Image must be high resolution
- ✓ Size of artwork must be W: 1840px by H: 908px
- ✓ File types permitted: .bmp, gif, jpeg, jpg, mov, mp3, mp4, ogg, pdf, png, svg, wav, webm
- ✓ RGB coloring
- ✓ Inappropriate language, photos, etc. will not be tolerated and will not be displayed.
- ✓ Artwork must be submitted 2 weeks prior to the first day of advertising start date. Digital artwork is shown through an HD monitor system as a continual carousel for varying lengths of time.

DIGITAL PACKAGES

ANNUAL PACKAGE | \$2,400

Annual Package includes 12 months of advertising on multiple digital monitors at HGR with the ability to change the ad on a monthly basis.

SEMI-ANNUAL PACKAGE | \$1,350

Semi-Annual Package includes 6 months of advertising on multiple digital monitors at HGR with the ability to change the ad on a monthly basis.

MONTHLY PACKAGE | \$250

Monthly Package includes one month of advertising on multiple digital monitors at HGR.

Join today and watch your advertising take flight!



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